



AAS - Business Management Marketing and Sales Management to BAAS – Business - Marketing 2021-2022 Transfer Pathway



First and Second Years

Please speak with your CTC advisor for recommended course sequence

CTC	TAMUCT	Course Name	Hrs	CTC	TAMUCT	Course Name	Hrs
HRPO 1311	VOBU	Human Relations	3	MRKG 1311	VOBU	Principles of Marketing	3
BMGT 1325	VOBU	Office Management	3	MRKG 1302	VOBU	Principles of Retailing	3
MRKG 2333	VOBU	Principles of Selling	3	BMGT 2370 or BMGT 2388	VOBU	BMGT 2370 or BMGT 2388	3
Restricted Elective	VOBU	BMGT 2371, BMGT 2389 or BUSG 1317	3	Restricted Elective	VOBU	BMGT, BUSI, BUSG, RELE or ACNT Elective	3
Restricted Elective	VOBU	BMGT, BUSI, BUSG, RELE or ACNT Elective	3	ITSC 1309 or BCIS 1305	VOBU	Integrated Software Applications I or Business Computer Applications	3
BUSG 2305 or BUSI 2301	VOBU	Business Law Contracts or Business Law	3	Restricted Elective	VOBU	BMGT/BUSI/BUSG/RELE	3
BUSI 1301	VOBU	Business Principles	3	ENGL 1301	CORE 010	Composition I	3
SPCH 1321, SPCH 1315 or SPCH 1318	CORE 010	Business & Professional Communication, Public Speaking or Interpersonal Communication	3	MATH 1314, MATH 1332, MATH 1342 or MATH 1414	CORE 020	College Algebra, Contemporary Mathematics, Elementary Statistical Method or College Algebra	3
CORE 040 or CORE 050	CORE 040 or CORE 050	CORE Language, Philosophy & Culture or CORE Creative Arts	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
ACCT 2301	CORE 090	Principles of Financial Accounting	3	ACCT 2302	Business Core Requirement	Principles of Managerial Accounting	3
				Total			60

Third Year – Junior

Fall Semester – Spring Semester

CTC	TAMUCT	Course Name	Hrs	CTC	TAMUCT	Course Name	Hrs
CORE 030 ¹	CORE 030	CORE Life and Physical Science	3	CORE 060 ¹	CORE 060	CORE American History	3
CORE 060 ¹	CORE 060	CORE American History	3	CORE 070 ¹	CORE 070	CORE Government/Political Science	3
CORE 070 ¹	CORE 070	CORE Government/Political Science	3	ECON 2302 ¹	CORE 080	Principles of Microeconomics	3
	BUSI 3301	Business Communications & Research	3	MATH 1342 or BUSI 2305 ¹	BUSI 3311	Elementary Statistical Methods or Business Statistics	3
	MKTG 3301	Marketing	3		MKTG 3318	Promotional Strategy	3
Total			15	Total			15

Summer Semester

TAMUCT	Course Name	Hrs	TAMUCT	Course Name	Hrs
MKTG 3316	Consumer Behavior	3	BUSI 4301	Business Ethics	3
			Total		6

Fourth Year – Senior

Fall Semester – Spring Semester

CTC	TAMUCT	Course Name	Hrs	CTC	TAMUCT	Course Name	Hrs
CORE 040 or CORE 050 ^{1,2}	CORE 040 or CORE 050	CORE Language, Philosophy & Culture or CORE Creative Arts	3	CORE 030 ¹	CORE 030	CORE Life and Physical Science	3
	FIN 3301	Financial Management I	3		BUSI 4359	Business Strategy	3
	MGMT 3301	Principles of Management	3		MKTG 3320	Marketing Research	3
	MKTG 4302	Services Marketing	3		MKTG 4316	Marketing Management	3
	MKTG 4305	Digital and Internet Marketing	3				
Total			15	Total			12

Notes/Comments:

- (1) Due to the nature of the AAS program, not all Texas Common Core courses are completed with the AAS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
- (2) Consult with your TAMUCT advisor to ensure you have completed both a CORE 040 and CORE 050
- (3) Only 36 of the 39 VOBUs credits will be applied towards TAMUCT's Degree Requirements.

Transfer Information

Transfer of Credit & Student Benefits

Transfer Central! Your affordable path to a high-quality bachelor's degree.

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- Personalized degree planning
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College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us [ONLINE](#) to see what is happening!

Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

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- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

[Master of Science – Accounting](#)

[Master of Science – Information Systems](#)

[Master of Science – Leadership for Sustainability](#)

Graduate Certificates

[Healthcare Administration](#)

[Leadership for Sustainability](#)